Entrepreneurship 110 - Video: Pursuit of *Happyness September 25, 2019*

*NOTE: OUTLINE/RUBRIC ALSO PROVDIED ON DRHS WEB SITE*

*GCO #1.0, 1.2: Entrepreneurial concept. Attributes of a successful entrepreneur*

You have recently watched the video, *Pursuit of Happyness*. In this video, Will Smith’s character played the role of a successful entrepreneur named, Chris Gardner. Prior to Mr. Gardner becoming a successful entrepreneur, he was faced with several struggles and hardships which lead to him to the path of becoming a successful business person. Using your “Characteristics of an Entrepreneur” handout list, you will write a personal essay using the essay format below to organize your writing.

Essay Outline:

* Introduction- Introducing topic and purpose for writing

(attributes/characteristics that contributed to his overall success as an Entrepreneur)

* Body Paragraphs 1- Attribute/characteristic 1 and examples/proof
* Body Paragraph 2- Attribute/characteristic 2 and examples/proof
* Body Paragraph 3- Attribute/characteristic 3 and examples/proof
* Closing (Conclusion)

 - Discuss his overall success

 - How each of these attributes/characteristics have played a major role in his success.

* Connect -> What is YOUR opinion about his path and overall success?

You will have two full days/classes to complete this assignment.

It should take approximately two classes to watch the movie. With time remaining, students are to start this assignment in class (rough copy).

Assignment due date is TUESDAY, OCTOBER 1st, 2019

Entrepreneurship 110

Video: Pursuit of *Happyness*

Post video assignment: Essay Profiling Chris Gardner

Rubric

|  |  |  |  |
| --- | --- | --- | --- |
|  | Novice (1 – 2 ) | Apprentice (3 – 4 ) | Expert (5 - 6) |
| Entrepreneurial Characteristics  | * Student uses 1 characteristic from entrepreneurial characteristics list to profile business person, Chris Gardner
 | * Student uses 2 characteristics from entrepreneurial characteristics list to profile business person, Chris Gardner
 | * Student uses 3 characteristics from entrepreneurial characteristics list to profile business person, Chris Gardner
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| Examples (proof) from video to demonstrate entrepreneurial characteristics | * 1 entrepreneurial characteristic has been demonstrated by using an example from the movie.
 | * 2 entrepreneurial characteristics have been planned and demonstrated by using examples from the movie.
 | * All 3 entrepreneurial characteristics have been thoughtfully planned and demonstrated by using specific examples from the movie.
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| Essay format followed | * Student barely follows guidelines of essay format (provided)
* Missing 3 or more parts (below)

-Introduction-Body Paragraphs-Closing (+opinions) | * Student follows some guidelines of essay format (provided)
* Missing 1 or 2 parts (below)

-Introduction-Body Paragraphs-Closing (+opinions) | * Student follows all guidelines of essay format (provided)

-Introduction-Body Paragraphs-Closing (+opinions) |
| Rough Copy EditedGood Copy Annotated  | * Included 1-2 from expert level
 | * Included 2-3 from expert level.
 | * Rough copy attached
* Proof of editing
* Good copy
* Annotations included
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