**Entrepreneurship 110 – Guideline/Outline for Final Assessment – January 2020**

**Entrepreneur Characteristics/Attributes**

Which characteristics or attributes should an entrepreneur have or develop?

Which characteristics or attributes (top five) should an entrepreneur have/why?

Which characteristics or attributes do you have? Need to develop?

Which characteristics or attributes aided you in the business plan? Market days?

Dragon’s Den – Entrepreneurs (successful vs unsuccessful)

**Innovation vs Inventions** – Pop Challenge, Dragon’s Den

**Products vs Services** – market ideas based on demographics of community and needs for services

Example: target age groups (6 -12 years of age) – services – skills/background needed by employees, competitors, advantage of your service over other competitors, methods of advertising you would use, type of location/building required to deliver the service, pricing for your service, year round service or seasonal, special equipment needed, name of business, etc.

**Final Reflection Questions in relation to your business (market day business you/group created)**

Example:

Describe the product or service you offered.

Type of business (sole/partnership)?

Who managed the business, any employees (partners), how did you motivate yourself/partners?

Planning of the business/market (successful or unsuccessful and why or why not)

Challenges you faced in preparing for the market days?

Who was your target market (students/staff of DRHS)?

Who were you competitors? What were their strengths and weaknesses?

What made your business successful?

What was not positive about the market experience?

Did you group work well during or not during the market days (preparation, business plan, etc.)?

If you work alone (sole proprietor), what were the advantages and disadvantages?

Would you open a business? Why or why not? Would you work alone or with partners and why?

If you had a second chance to open your business, what would you do differently?

What have you learned from your experience?

Can you see yourself being an entrepreneur, why or why not?

**CONGRATULATIONS FOR SURVIVING THE MARKET DAYS AND FOR HAVING SUCH A SUCCESSFUL BUSINESSES!**